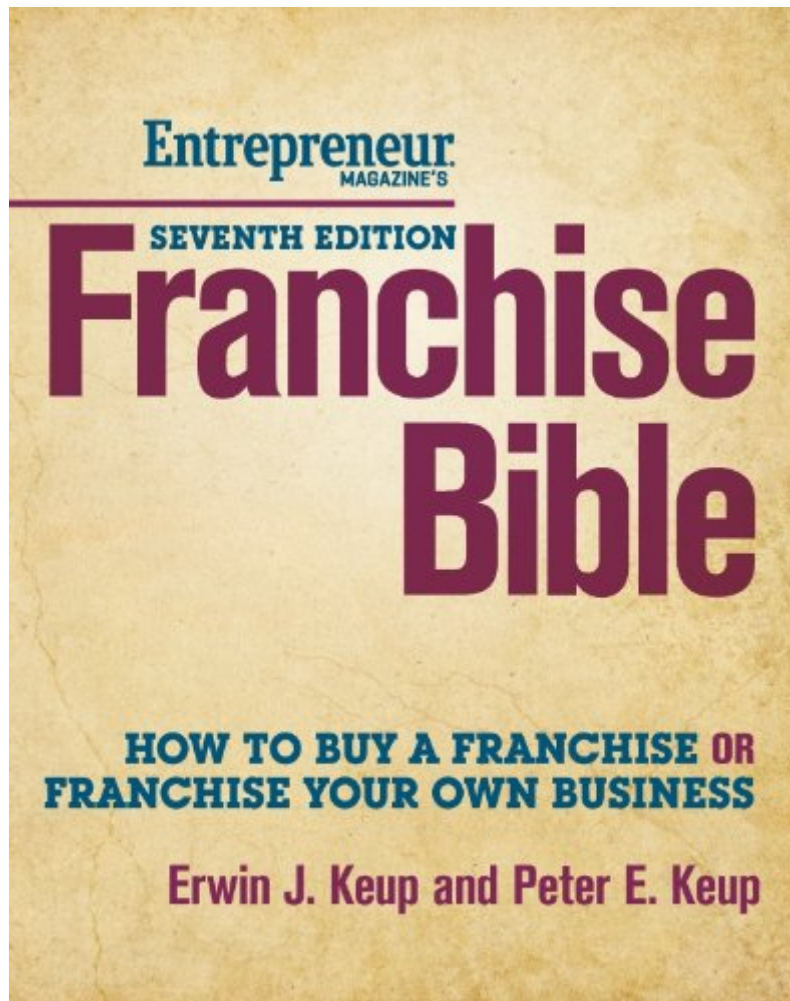


The book was found

Franchise Bible: How To Buy A Franchise Or Franchise Your Own Business



Synopsis

This proven, popular reference has been completely updated to better guide readers through the current franchise environment. Real-life examples of both service- and product-oriented franchises and useful checklists prevent mistakes and save time and money. Contact information for state and federal franchising regulatory agencies and a listing of useful publications guide new franchisees to the resources they need. Robert Smith, founder of Granite Transformations, describes how he successfully opened franchises nationwide based on guidelines in previous editions.

Book Information

File Size: 3573 KB

Print Length: 280 pages

Publisher: Entrepreneur Press; 7 edition (September 1, 2012)

Publication Date: September 1, 2012

Sold by:Â Digital Services LLC

Language: English

ASIN: B0098UVFDO

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #512,885 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #50

inÂ Books > Business & Money > Small Business & Entrepreneurship > Franchises #229

inÂ Kindle Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business >

Marketing #554 inÂ Books > Business & Money > Small Business & Entrepreneurship > Marketing

Customer Reviews

Great book and great reference both for potential franchisees and students studying the topic! Lots of great information with outside resources for further consideration!

This is a great basic knowledge guide. I wanted something with an overview of the basics and this is a great book to have.

My guy told me this along with 1 or 2 more books on this subject will get you off in the right

direction!!!

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